



Ref: OK/BSE/2024-25/153

Dated: 30<sup>th</sup> January, 2025

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai-400001

**Scrip Code: 526415**

**Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015- Submission of Revised Press Release**

Dear Sir,

Pursuant to Regulation 30 and other applicable provisions of SEBI (LODR) Regulations, 2015, please find enclosed herewith Revised Press Release issued by the company. The same is also available on the website of the company i.e. [www.okplay.in](http://www.okplay.in).

We request you to take the information on record.

**For OK Play India Limited**

**Meenu Goswami**  
**Company Secretary**

**OK PLAY INDIA LIMITED**

**Corporate office** :124, New Manglapuri, Mehrauli, New Delhi-110030 **Tel** :+91 11 46190000 **Fax** : +91 11 46190090  
**Registered Office & Works** : Plot No 17 & 18 ,Roz Ka Meo Industrial Estate, Tehsil Nuh, District Mewat, Haryana-122103  
**Tel.**: +91 124 2362335-36 **Fax** : +91 124 2362326 **CIN** – L28219HR1988PLC030347  
**Website** : [www.okplay.in](http://www.okplay.in) **Email** : info@okplay.in



## OK Play India Limited

**MRH Technologies Pvt. Ltd., a Subsidiary of OK Play India Limited, signs a 10 year exclusive agreement with MANN+HUMMEL for manufacturing Air Purifiers in India**

**New Delhi, January 29, 2025:** In a landmark agreement, MRH Technologies Private Limited, a subsidiary of OK Play India Limited, has signed a 10-year exclusive license agreement with MANN+HUMMEL to manufacture and distribute air purifiers across the entire territory of India. This includes a master distributor agreement that allows for appointing sub-distributors for sales, installation, and servicing. This partnership aligns with the vision of creating a sustainable and healthier India by leveraging innovative technology.

MANN+HUMMEL unveiled advanced air purifiers at the February 2024 symposium, emphasizing their commitment to reducing pollution. These include mobile air purifiers that tackle viruses, harmful gases, and allergens. The PureAir outdoor fine dust filter, using nano-fiber technology, is designed for public spaces like metro stations. Additionally, the Filter Cube addresses pollution hotspots, providing real-time air quality monitoring and energy-efficient self-regulating features.

The product's effectiveness has been validated by IIT Delhi by monitoring their performance at the PM SHRI Kendriya Vidyalaya School over a period of over 60 days from September to November 2024. Conducted amid stubble burning and the Dussehra and Diwali celebrations, the tests showed a remarkable reduction of over 80% in PM levels in both indoor and outdoor environments.

In comments regarding the exclusive agreement, **Mr. Rajan Handa, Managing Director of OK Play India Limited, stated**, *"We are leading the fight against air pollution through this tie up with MANN+HUMMEL in manufacturing and distributing air purifiers, which is one of the most serious environmental challenges of our time. This agreement represents a crucial step toward providing practical and scalable solutions to enhance air quality and public health throughout India. This product offers a solution to air pollution, rather than merely preventing it. With our exclusive agreement, we aim to lead the revolution in reducing India's air pollution and promoting cleaner air."*

In comments regarding the exclusive agreement, **Sudeesh Karimbingal, Managing Director of MANN+HUMMEL India**, states: *"At MANN+HUMMEL, we are committed to developing sustainable solutions that address the urgent challenge of deteriorating air quality in cities like Delhi. We strongly believe that advanced air*



## OK Play India Limited

*filtration technology can play a pivotal role in combating pollution and creating healthier urban environments. Our innovative solutions have been rigorously tested and can be rapidly deployed to mitigate air pollution effectively. This partnership marks a critical step forward in our mission, as we collaborate with a like-minded partner who shares our passion for filtration and our confidence in the transformative impact of our technology."*

### **About OK Play India Limited**

OK Play India Limited, established in 1988, is a trusted manufacturer of plastic rotational and blow-molded products. The company specializes in toys, school furniture, outdoor play equipment, and automotive components, including plastic fuel tanks, urea tanks, and water tanks for commercial vehicles and tractors. Known for its durable, innovative, and safe solutions, OK Play continues to cater to diverse industries while maintaining a strong focus on quality and customer satisfaction.

### **About MANN+HUMMEL**

MANN+HUMMEL is a leading global company in filtration technology. Under its two business units Transportation and Life Sciences & Environment, the Ludwigsburg-based Group (Germany) develops intelligent filtration and separation solutions that enable cleaner mobility, cleaner air, cleaner water, and cleaner industry. Thus, the 1941 founded family-owned company makes an important contribution to a clean earth and the sustainable use of limited resources. In 2023, over 22,000 employees at more than 80 locations generated a turnover of EUR 4.7 billion.

*Further information on MANN+HUMMEL can be found at <https://www.mann-hummel.com/>*



For further information, please visit [www.okplay.in](http://www.okplay.in) or contact:

**Meenu Goswami**  
**OK Play India Limited**  
E: [meenu.goswami@okplay.in](mailto:meenu.goswami@okplay.in)

**Anuj Sonpal**  
**Valorem Advisors**  
E: [okplay@valoremadvisors.com](mailto:okplay@valoremadvisors.com)