



Ref: OK/BSE/2023-24/160

Dated: 21st November, 2023

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai-400001

**Scrip Code: 526415**

**Sub: Sub: Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Submission of Press Release**

Dear Sir,

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, please find enclosed herewith the Press Release issued by the Company. The same is also available on the website of company i.e. [www.okplay.in](http://www.okplay.in).

We request you to take the above information on record.

**For OK Play India Limited**

**MEENU** Digitally signed by  
**GOSWAMI** MEENU GOSWAMI  
Date: 2023.11.21  
17:35:26 +05'30'

**Meenu Goswami**  
**Company Secretary**

**OK PLAY INDIA LIMITED**

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**Registered Office & Works:** Plot No 17 & 18, Roz Ka Meo, Industrial Estate, Tehsil Nuh, District Mewat, Haryana-122103  
**Tel:** +91 124 2362335-36 **Fax:**+91 124 2362326 **CIN-L28219HR1988PLC030347**  
**Website:** www.okplay.in **Email:** info@okplay.in

## **OK Play takes a giant leap against Air Pollution in India**

**New Delhi, November 21, 2023:** OK Play India Limited, through its recently acquired wholly owned subsidiary, MRH Technologies Private Limited, has entered into an agreement with MANN+HUMMEL Filter Private Limited (MHIN), a subsidiary of the MANN+HUMMEL Group, Germany to act as its sole and exclusive distributor to promote, distribute, supply, install and service its revolutionary new product- *"PureAir Mobile Fine Dust Particle Filter Roof Box- designed to combat the life threatening, hazardous menace of air pollution.*

MANN+HUMMEL is a 4.8 Billion Euro German MNC having operations in over 80 countries and being present in India since the last 18 years. Leveraging their advanced filtration techniques and the state-of-the-art technology, MANN+HUMMEL has developed a dependable and potent product in combating fine dust pollution by efficiently capturing hazardous fine dust particles, including PM2.5 and PM10, from ambient air. The same has been successfully productionised and tested. The product has been designed to be mounted on vehicles as well as on stationary locations.

**Commenting on the agreement, Mr. Rajan Handa, Managing Director, said:** *"We are extremely delighted to announce our arrangement with MANN+HUMMEL, a prominent global leader and recognized authority in the field of air filtration solutions. This agreement holds significant importance, not only for the Company but also for the Nation as it has the potential to be a transformative remedy for addressing air pollution in India.*

*Air pollution poses significant detrimental consequences on public health and the environment. The well documented adverse effects of particulate matter include detrimental impacts on respiratory systems, cardiovascular health, and overall quality of life. Moreover, the elevated levels of Air Quality Index (AQI) pose a serious threat to the youth and future generations, necessitating an urgent and strategic response. Additionally, according to a report published by Dalberg Advisors, Blue Sky Analytics and the Confederation of Indian Industry (CII), Indian businesses incur losses of over Rs. 7 lakh crores annually as government imposes restrictions on construction and manufacturing activities to curb the effects of air pollution.*

*In contrast to prevailing preventive measures, this product offers a cure to combat the menace of air pollution. With the introduction of this product, we aspire to lead the initiative in mitigating air pollution and promoting cleaner air.*

*The launch of the product is anticipated soon, and we pledge determined efforts to ensure that the public breathes cleaner air, fostering improved health for the citizens of our country."*

# OK Play India Limited



## About MANN+HUMMEL

MANN+HUMMEL is a leading global company in filtration technology. Under its two business units Transportation and Life Sciences & Environment, the Ludwigsburg-based Group (Germany) develops intelligent filtration and separation solutions that enable cleaner mobility, cleaner air, cleaner water, and cleaner industry. Thus, the 1941 founded family-owned company makes an important contribution to a clean earth and the sustainable use of limited resources. In 2022, over 22,000 employees at more than 80 locations generated a turnover of EUR 4.8 billion.

You can find further information on MANN+HUMMEL at <https://www.mann-hummel.com/>

## About OK Play India Limited

Established in 1989, OK Play India is a company dedicated to the production of plastic molded toys, school furniture, outdoor play equipment, point-of-purchase products, automotive components, and electric vehicles. Furthermore, the company boasts a leading market position in the manufacturing of plastic fuel tanks for heavy commercial vehicles.

Within the automotive components division, the company specializes in crafting plastic fuel tanks, urea tanks, and water tanks for use in commercial vehicles, tractors, and construction equipment industries. Additionally, it produces a variety of other components, including plastic bus seats, fenders, consoles, cabin roofs, and more, catering to the needs of the construction equipment, tractor, and commercial vehicle sectors.

Since 2015, the company has actively participated in the electric vehicle (EV) sector, amassing a diverse portfolio of over 12 distinct electric three-wheeler variants across the L3 and L5 categories. With a strong foothold in the EV domain, the company is strategically positioned to harness the increasing EV market penetration and secure a substantial market share in India.

The shares of OK Play India Limited are listed on BSE (526415)

For more details, please visit <http://www.okplay.in/> or contact:

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# OK Play India Limited



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Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.